

Interreg *M*editerranean



EUROPEAN UNION

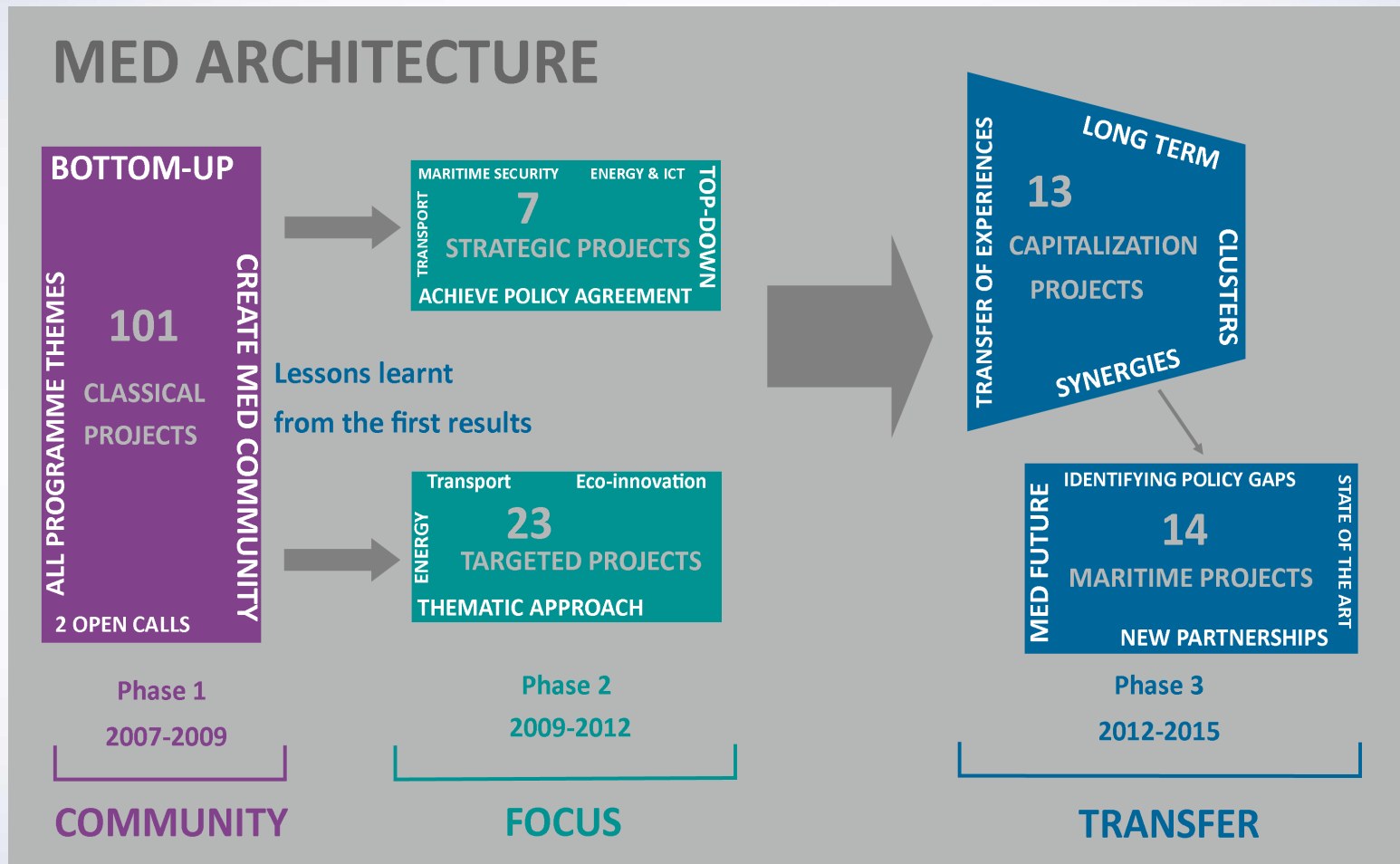
MED PROGRAMME 2007-2013: LESSONS LEARNT

MED 2007-2013

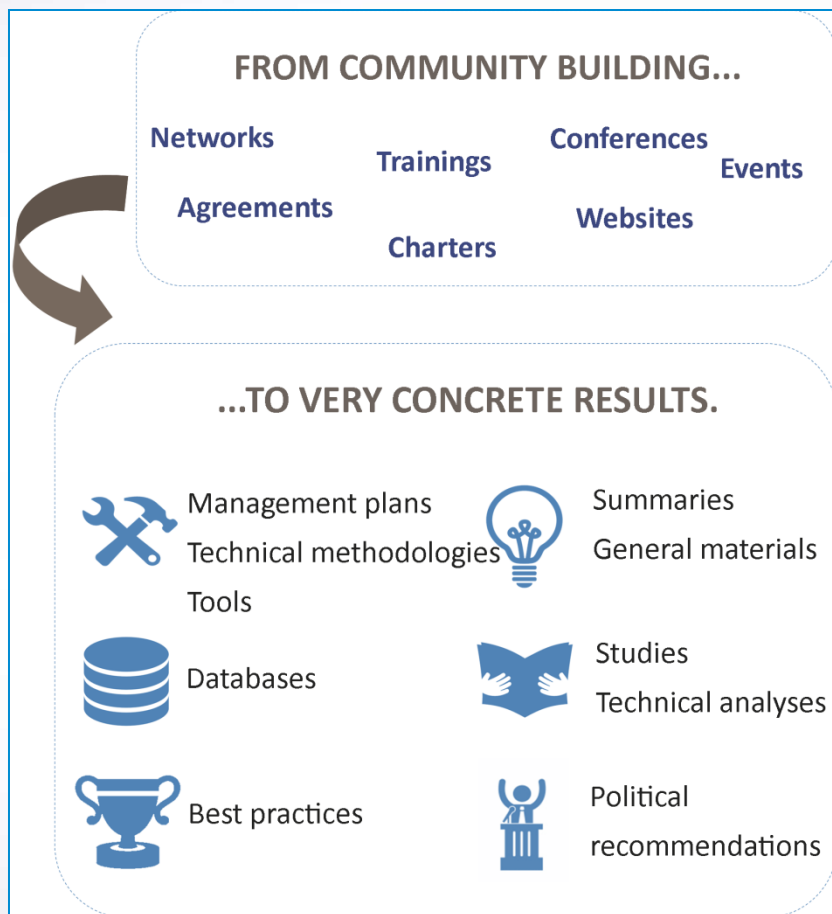
- 9 EU member states with Mediterranean regions: Portugal, Spain, France, Italy, Slovenia, Cyprus, Malta, Greece and UK (Gibraltar)
- ERDF budget 193M€
- 4 candidate states: Croatia, Montenegro, BiH and Albania
- IPA budget for years 2010-2013: 5,4M€
- Cooperation projects on 4 priority axes:
- Innovation(30% of total budget)
- Environment protection (34%)
- Transport and accessibility (20%)
- Polycentric development and governance (10%)
- 5th Axis: Technical assistance (6%)



The 158 MED projects



Results



- ❖ **More than 4000 outputs**
- ❖ 200 cooperations between cities, metropolitan and rural areas
- ❖ 78 transnational cooperation networks
- ❖ 92 remote areas involved

Some examples



INNOVATION

- ❖ 3012 SMEs involved
- ❖ 60 projects to foster innovative processes in MED areas
- ❖ 215 studies, plans or strategies to facilitate innovation among centers for innovation and entrepreneurship



TERRITORIAL ACCESSIBILITY

The case of maritime transport

- ❖ 13 projects in favor of multimodal transport systems

The case of information accessibility

- ❖ Development of networks supporting the use of ICT
- ❖ Creation of a digital metadata catalogue (open data)



ENVIRONMENT

The case of water management

- ❖ 117 transnational seminars and forums
- ❖ 50 online databases and services

The case of energy

- ❖ 73 studies, plans and orientations
- ❖ 53 awareness-raising activities carried out

BALANCED REGIONAL DEVELOPMENT

- ❖ 1075 actors involved in good practices exchange for planning tools and cultural innovation
- ❖ 74 reports and comparative analysis involving MED large urban areas on environment and energy policies, ports and transports and economic development



The Capitalisation Experience

The MED Programme capitalization process (MED CAP) was set up towards the end of the Programme as a group exercise, aiming at the involvement of all key policy stakeholders, with two main purposes:

- To shed a critical and analytical eye on past and current experiences of the Programme and of the projects, in order to gain insight and improve practices during the current programming period.
- To feed future actions and strategies for the next programming period 2014-2020, also considering emerging trends, challenges, debates (including macro-region perspectives), Smart Specialisation and the Europe 2020 strategy.

In parallel with the **MED Capitalisation process** there were **capitalisation processes in other ETC programmes** as well. After analyzing these efforts three common approaches can be identified:

1. **Clustering** or grouping of projects and experiences according to common issues, in order to gain a broader view of results and overcome fragmentation of messages to the relevant stakeholders.
2. **Systematisation of knowledge** or the development of common libraries of project outcomes to facilitate access to results over time.
3. **Mainstreaming** or efforts to promote institutional uptake of results, primarily through incorporation into regional ESIF Operational Programmes.

According to this classification the MED Capitalisation process can be characterized as follows:

	Clustering	Systematisation Knowledge	of	Mainstreaming
MED	Self-reflective, project driven	Library of project deliverables, focus on tools		Capitalisation Projects

Main achievements of MED Capitalisation projects

- Better comprehension of capitalization (concept and potential)
- Consolidation of existing partnerships and creation of new ones
- Increased impact of previously released deliverables
- Updating and adaptation of previous results to different fields
- Guaranteed some continuity of the activities started with previous projects
- Engagement of project partners in a policy learning process with local and regional stakeholders awareness raising and adoption of project results at local and regional level
- Emergence of an informal community of MED projects' (allowing, for example, the organization of common events)

Recommendations of MED Capitalisation projects

- Clearer definition of capitalization (concept, objectives)
- Synergies among the capitalization projects have to come naturally -Clustering should be promoted but not forced
- Emphasis on tools and instruments for assessing the actual multiplier effect of projects and the concrete long-term impact
- Better communicate results to targets (appropriate language; appropriate forums to communicate, common communication efforts)
- Focus on the adequate and concrete beneficiaries (from the phase of project definition)
- Creation of “MED communities” on specific problems/themes
- More networking occasions and specific monitoring tools
- Less and higher quality reports/outputs.

Recommendations of MED Capitalisation projects

- Any new project proposal should ensure the review of the prior initiative/projects done in a topic, and the mechanisms to make effective the transferability of the final tool to the end-users
- Capitalization as a permanent process in the programmes
- Improve the dialogue between project partners and Managing Authorities of mainstream programmes
- Include in the MED CP a specific cross action to foster and support the organization of high level meetings involving the political representatives of the Regions and of the national Governments on specific themes (addressed by a group of projects).
- Identify and foster the seed that grows into capitalization. E.g.: demanding the alignment of projects' objectives and activities with those of the applicant institutions (to ensures the political will and available resources after the project lifetime).

Slovene Project Partners in Capitalisation projects

Themes of interest:

Promoting Zero Waste(ZEROWASTE PRO)

Empowering Policies on Urban Sustainability(URBAN_EMPATHY)

Innovation and Internationalization of the MED economic and knowledge system(CITEK)

Sharing prior excellence and support for the MED creative asset (Sha.p.e.s.)

Integrating Experiences and Recommendations in Eco-Innovation for Sustainable Production and Consumption in the Mediterranean Area (ECO-SCP-MED)

Acceleration for Mediterranean Companies(ACCELMED)

Welcome and attractiveness policies and territorial cohesion(philoxeniaplus)

Culture, Creative and Clusters for Incubators (3C 4 Incubators)

SME Creativity and Innovation for a MED Space Smart Specialisation Framework(CreativeMED)

Welcome and attractiveness policies and territorial cohesion(philoxeniaplus)

Marketing and govERning innovative industrial areas (MER)

Design of a future Common integral land management (MEDLAND2020)

OPTIMIZING AND PROFITING BEST PRACTICES IN THE MED AREA ON FOREIGN TRADE, INTERMODAL TRANSPORT AND MARITIME SAFETY(OPTIMIZEMED)

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Slovene Project Partners in Capitalisation projects

A good example ACCELMED:

Slovenian Partner: *Technology Park Ljubljana Ltd.*

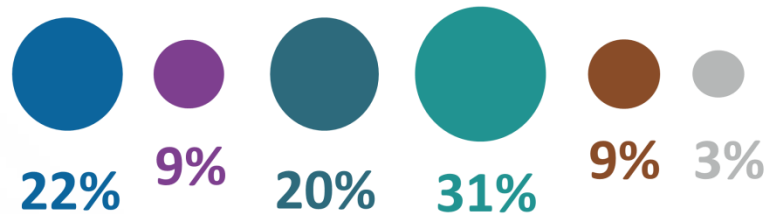
Thematic	Employment and economic growth
<u>Main</u> recommendation (one)	Increase cooperation among institutions to build a business-friendly ecosystem in the Mediterranean
To whom?	Mediterranean Business support institutions
Link	http://accelmed.eu/softland-mediterranean

MED 2007-2013: Project Results Library

Up to know, the Library contains around 900 outputs of 101 finalised projects



What **type** of results?



Management plans / Technical methodologies

Political recommendations

Summaries / General materials

Studies / Technical analyses

Best practices

Other

And for **whom**?

- ❖ Decision makers
- ❖ General public
- ❖ Media
- ❖ NGO
- ❖ Private sector
- ❖ Public administration
- ❖ Public sector

MED 2007-2013: The Community

More than 1450 partners are involved in the Programme 7500 structures are indirectly involved



Whom do they represent?



- Local authorities
- Economic operators
- State structures
- Public establishments
- Regions
- Non-profit organizations Associations

MED 2007-2013: Slovenia as part of the Community

- 1st Call for proposals: 16 project partners out of **1 Lead Partner**
- 2nd Call for proposals: 26 project partners out of **1 Lead Partner**
- 1st Call for strategic projects: 5 project partners
- 2nd Call for strategic projects: 4 project partners
- Targeted Call for Energy: 13 project partners out of **2 Lead Partners**
- Targeted Call for Transport: 3 project partner
- Capitalisation Call: 13 project partners

After 2013 **2 Slovene partners** are in the approved maritime projects

Hvala za vašo pozornost!

Contact the Liaison Office:

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MED PROGRAMME PAGE



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